

FOR IMMEDIATE RELEASE
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THE SOCIETY OF CANADIAN ARTISTS (SCA) 2019 ELECTED MEMBERS JURIED EXHIBITION

October 18 to November 2, 2019

Pointe Claire, QC—**Viva Vida Art Gallery** is pleased to present **The Society of Canadian Artists (SCA) 2019 Elected Members Juried Exhibition**. The exhibition opens October 18th, 6 pm at Viva Vida Art Gallery, Pointe Claire, Quebec. The show features 56 artists from across Canada, highlighting a diverse selection of exceptional, original art. Gallery owner Nedia El Khouri says, “We are proud to be hosting such a prestigious, national show right here in Pointe Claire Village.”

The show features the **Mary Pratt Crystal Award**. The *Award* was created in recognition of renowned Newfoundland and Labrador artist, Mary Pratt. Pratt was one of Canada’s most respected artists and was an active member and Ambassador of the Canadian arts community for over 50 years. She served on the Canada Council for the Arts and was named Companion of the Order of Canada in 1996. In 1997 she was awarded the prestigious Molson Prize. Her paintings are featured in many prominent public, corporate, and private collections, including those of the National Gallery, the Art Gallery of Newfoundland and Labrador, and Canada House in England. She was an honorary member of the Society of Canadian Artists.

The *Award* will be presented to an artist, for work which is of outstanding quality and which reveals a breath of emotion, skill of craftsmanship and maturity that the artist brings to their work. A panel of three jurors will narrow the field of entries for this painting award from which the family of Mary Pratt will select one finalist. The winner will receive a crystal bowl created by Nova Scotia Crystal and an additional cash award of a \$1,000.

The show also presents two SCA Awards of Excellence, \$100 and \$500, and two additional Awards of Merit of \$250 each. Award recipients will be announced at the show’s opening reception on October 18th, 6pm. The Society of Canadian Artists is a national, non-profit artists’ organization dedicated to expanding the visibility and stature of the visual arts.

For more information contact Nedia El Khouri, info@vivavidaartgallery.com or visit vivavidaartgallery.com

Reception: Friday, October 18, 6 - 9pm

Opening Hours: Tuesday to Saturday: 10am- 6pm / Friday: 10am -7pm / Sunday: 12am-4pm

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